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## Company Profile

**August 2009**

### Company Details

**Vat No:** 455 019 2332  
**Co Reg:** 2003/000580/07  
**Inc Tax No:** 45501 92332

**BUSINESS CONFIDENTIAL**

## Introduction

Systematic Designs Pty (Ltd) t/a **RedLinX<sup>™</sup>** was formed from a market based need to serve various market segments with Open Systems Solutions and Leading Edge Technological Solutions.

**RedLinX<sup>™</sup>** is primarily responsible for dealing in IT, Telecoms, Transportation, Industrial, Mining, Government and Defense market segments. **RedLinX<sup>™</sup>** has established itself over the past few years as a highly marketable brand name and has become well known in the industry for its provision of world class and “best of breed” technology. It’s Embedded Systems Division has also established senior relationships within the South African Defense markets.

**RedLinX<sup>™</sup>** is proud to list among some of its premier accounts, as: DeBeers, Denel, Business Connexions, Dimension Data, CSIR, Reneurt, SAAB, Spescom, and many more.

**RedLinX<sup>™</sup>** provides products and services to Systems Integrators, SME's, Corporate's, Government, Parastatals and NGO's within South Africa through a strong partner network, with over 20 partners. *(Please feel free to contact us directly for us to discuss reference clients/customers with you.)*

**RedLinX<sup>™</sup>** operates outside of the borders of South Africa and provides to most African States on our continent through a Distribution Channel that reaches over 250 resellers in many of the African countries.

Under the leadership of Mr. Sean van der Walt, the company has seen year on year growth in excess of 50 – 70% per annum. The company is based in Cape Town with a fast expanding office in Gauteng. Through partnership and national implementations, we have presence in all of the provinces in South Africa.

**RedLinX<sup>™</sup>** is a Microsoft and Novell Business Partner, with a deep understanding and knowledge of various Operating Systems and architectures and a thorough understanding of Microsoft, Linux and Open Source based technologies.

**RedLinX<sup>™</sup>**, as a value-added distributor, with production facilities, and Built-To-Order services and JIT production scheduling, is a local employer and our recent recruitment policies has seen many South African PDI's benefitting from direct and indirect employment opportunities.

**RedLinX<sup>™</sup>** is a **Level 3 BBEE Contributor**, qualifying for 110% affirmative procurement points (B-BBEE Recognition Level).

## Management Structure and Staff



**Mr Sean van der Walt**, ID: 650203 5074 08 6, is a qualified BSc (Eng) Electronics Engineer, from UCT (1991). Sean has approximately 20 years of experience in related fields on applied computing and electronics, advanced systems design, systems engineering, project management, directorships, ownership and business management experience. Sean's experience includes being a founder of RedLinX from 2000 till present, co-founder, shareholder and director of CCII Systems (Pty) Ltd from 1992 until 2000, employed at UEC Projects in 1991 & 1992, employed at Rossing Uranium Mine in Namibia from 1983 to 1991.

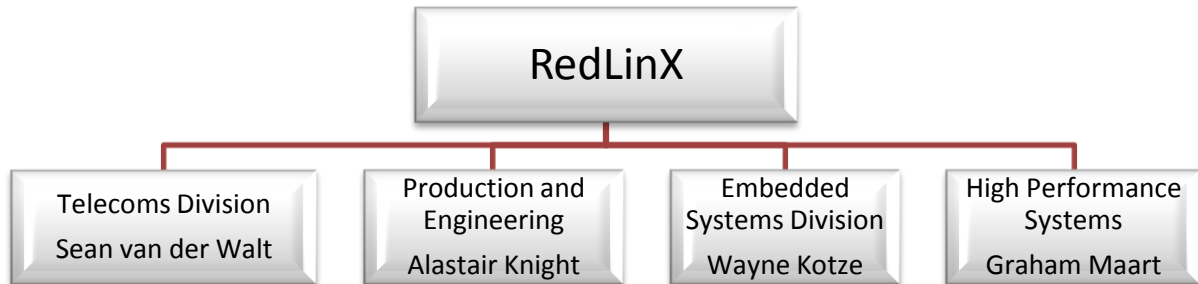
**Mr Alastair Knight**, ID: 671202 5020 08 6, is a qualified BSc (Eng) Electronics Engineer from UCT (1989). Alastair has approximately 14 years experience in the fields of software and system engineering, project management, business operational management, financial management, company law and directorships. Alastair was employed by CCII Systems (Pty) Ltd from 1994 and was also a director of that company from 2000 until 2007.

**Mr Linden Trueman** ID: 750407 5070 08 0, Qualifications: is a qualified CA(SA)-2003 Hons B.Compt (1997), B.Accountance (1995). Linden has 10 years post Articles experience. Major employers include: PricewaterhouseCoopers, Truworths Ltd, Media24 Ltd & 6 months in London (Ernst & Young....and the District Auditor).

**RedLinX<sup>TM</sup>** employs approximately 19 permanent staff at present. Additional contract staff are brought in on a needs basis as production business expands.

## RedLinX Divisional Business Structures

**RedLinX<sup>™</sup>** has four operating divisions, namely: Embedded Systems Division, High Performance Systems Division, Production & Engineering Division and Telecoms Systems Division. Each division operates as a separate business unit and profit centre.



**Telecoms Systems Division** – Consulting, Design, Implementation and Support of infrastructure, equipment, software, and solutions for Next Generation Networks (NGN), VoIP, Video, Multimedia and related Next Generation Network (NGN) solutions. Mostly focusing on VoIP Core NGN networks, VoIP access solutions and latest IP enabled Value-Added Services.

**Embedded Solutions** - Embedded solutions provider specialising in commercial and rugged products: Single Board Computers (SBC), Industrial PC's (IPC), I/O's, displays, peripheral and complete integrated OEM packaged products.

**High Performance Systems** – To effectively enter and service the market, RedLinX had to evaluate existing relevant suppliers. Initially, Tyan was identified as most suitable to RedLinX's needs for the server market. Core to this division is the strategic partnership we have with Tyan, now Mitac. Moving forward the division anticipates that the primary growth area will be in the server environment. A secondary focus area will be the Tyan Super-Workstation market. Tyan too has leading products in this area.

**Production and Engineering** - Embedded hardware and software integration, customised OEM packaged products and production facilities and build to order. **RedLinX<sup>™</sup>** is capable of producing between 7,5K to 10K systems per month with current capacity. Further capacity can be added as required by special projects.

## **BBBEE**

Approximately 75% of **RedLinX<sup>[TM]</sup>**'s staff and 50% management are PDI/HDI and engendered individuals. **RedLinX<sup>[TM]</sup>** prides itself in its alignment with the BBBEE Legislation and is classified as a BBBEE empowered company. **RedLinX<sup>[TM]</sup> is a Level 3 BBBEE Contributor**, qualifying for 110% affirmative procurement points (B-BBEE Recognition Level).

## **CONTACTS**

Current projects and business at **RedLinX<sup>TM</sup>** have given us presence in all the provinces in South Africa. Additionally, **RedLinX<sup>TM</sup>** has points of presence throughout the country via one of our outsourced support company: namely Etronixs for onsite and warranty support obligations.

### **Contact Numbers:**

#### **Cape Town:**

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#### **Gauteng:**

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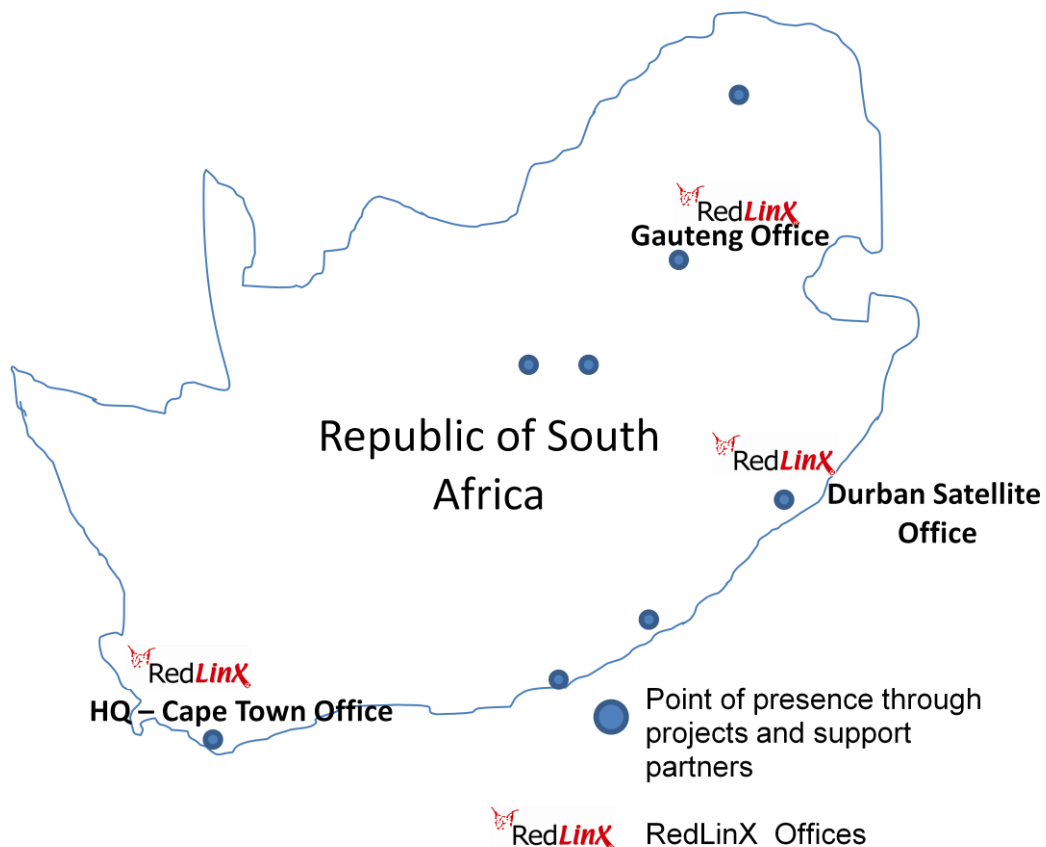
Fax: +27 (0) 11 312 4933

### **Email Addresses:**

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