

## RedLinX Telecoms offers starter package for ISPs as a revenue generating product



RedLinX Telecoms, who is one of four divisions within RedLinX, has just launched a VoBB (Voice over Broadband) carrier grade softswitch starter package, consisting of a Telco Grade Server and RedLinX VoBB Class 5 Softswitch, specially packaged for the ISP market as an Application Server Package (ASP). This product is called the "RedLinX VoBB Starter Package".

Service providers are looking for ways to leverage the burgeoning broadband access market in order to introduce new revenue-generating IP communication services. Enabling the delivery of residential and hosted enterprise VoIP services over any broadband infrastructure, RedLinX VoBB Starter Package helps service providers take advantage of evolving IP opportunities. RedLinX VoBB Starter Package offers service providers an efficient solution for delivering broadband VoIP services, with the capability of scaling up to millions of subscribers over time. Featuring carrier grade availability, RedLinX VoBB Starter Package supports traditional subscriber calling features carrier grade reliability and high availability options, it also supports the traditional subscriber calling features, such as call waiting and call forward, as well as a wide range of cutting edge IP features including click-to-dial, attendant console, auto-attendant, and others. For enterprise customers, RedLinX VoBB Starter Package supports VoIP virtual private networks (VPNs) and an array of IP-Centrex features.

Equipped with a web-based subscriber self-provisioning interface, RedLinX VoBB Starter Package enables subscribers to manage their own service, thereby enhancing the user experience while reducing operating expenses (OPEX) for service providers. The RedLinX VoBB starter package will be packaged with business feature sets. One can scale the RedLinX VoBB Starter Package to include three different call feature types: rural, residential and business features. Each package includes different features and service applications, applicable to that specific market.

The RedLinX Telecoms service includes the building and installation of the RedLinX VoBB Starter Package softswitch starter package at the ISPs site. RedLinX Telecoms will also be offering clients the opportunity to either rent or purchase the package.

For the datasheet of the package, [click here](#) and more information on the service offering please visit us at [www.redlinx.co.za](http://www.redlinx.co.za)

## About Redlinx:

RedLinX<sup>TM</sup> is a multifaceted specialist engineering technology company, offering leading edge technologies from embedded to high-performance computing and related products, open-systems and solutions.

RedLinX<sup>TM</sup> operates in the ICT, Telecoms, Transport, Mining, Industrial, Security and Defence market segments throughout South Africa and Africa and is supported by our own locally based support, production and engineering facilities.

## Features includes:

- Broad range of subscriber calling features creates new revenue-creating opportunities
- Hosted enterprise services, including VoIP VPNs and IP-Centrex, serve multiple enterprise customers with networks distributed over wide geographic areas
- Enhances scalability enables gradual growth of subscriber base while maintaining entry-level cost efficiencies
- Carrier-grade availability ensures maximum network utilisation and service usage
- Fully customisable web-based management at administrator and subscriber levels facilitates management and monitoring, while lowering operating costs
- Proven interoperability with leading SIP devices and Megaco/H.248 access gateways facilitates quick and easy deployment
- Immediate and transparent integration with PSTN and VoIP networks reduces time to market for new services.