



PO Box 55156, Sunset Beach, Cape Town 7435
Unit F4, Centurion Business Park
Cnr Bosmansdam & Democracy Road,
Milnerton, 7441
Cape Town, South Africa

Tel: +27 21 526 4160

Fax: +27 21 552 9299

Email: info@redlinx.co.za

Web: <http://www.redlinx.co.za>

Company Registration No.: 2003/000580/07

VAT No.: 455 019 2332

14 JULY 2011

Motivation for the Appointment of Dave Rich as Business Rescue Practitioner for Systematic Designs (Pty) Ltd

The following reasons are offered for the appointment of Dave Rich as Business Rescue Practitioner for Systematic Designs (Pty) Ltd:

1. Mr Rich has the qualifications and experience to perform the task:
 - a. He has a Bachelor of Commerce degree and is a Chartered Accountant of good standing in his profession;
 - b. Since 1997 he has been consulting to small and medium companies with regard to tax issues and general business advice;
 - c. His experience includes working with retail and technology companies, both sectors being appropriate to this company's business;
 - d. Mr Rich has many years of business turnaround experience which further qualify him as a suitable candidate for this appointment;
 - e. He is himself a director of a company; and
 - f. He has known this company since 2000 and is familiar with how it operates.
2. Mr Rich is completely independent of the company and its management.

ALASTAIR KNIGHT
Managing Director